



# Goodyear Police Department Annual Report 2014







# A Message From The Chief of Police

On behalf of the Goodyear Police Department, it is my pleasure to present the Department's 2014 Annual Report. Each year the annual report is published to provide important information about the Police Department. Program statistics, construction projects, staffing and budget will all be highlighted in this report.

A major accomplishment during 2014 was the completion of several building projects, one of which included a new 7,400 square foot evidence building. This modern facility has ample room to store police evidence for the next 20+ years. In addition, land was purchased next to the Telecommunications Center for the upcoming state-of-the-art 20,000 square foot Police Operations building. Plans are currently underway for a formal groundbreaking to be held in the fall of 2015. This building will be the new home to Patrol, K-9, Traffic and Records as well as additional staff. We look forward to advancing these projects, managing the growth of existing programs and projects, and continuing to serve our community in such a way that we may act as a role model for other law enforcement agencies valley, state and nationwide.

After a six month nationwide search, it is my pleasure to announce that Robert Yawn has been selected as the Police Department's new Deputy Chief of the Enforcement Bureau. Deputy Chief Yawn brings with him 27 years of law enforcement experience including the oversight of Patrol, Investigations, Specialized Patrol, and a large Tourist Policing Unit. Deputy Chief Yawn holds a Master's Degree and has attended numerous executive level training schools including the 12-week Administrative Officer's Course at the Southern Police Institute. Deputy Chief Yawn comes from a very diverse county with significant crime issues and has a wealth of experience in emergency management, intelligence-led policing, community policing, tactical units and large scale events. I would like to extend a warm Goodyear welcome to Deputy Chief Yawn!

The Goodyear Police Department continues to support the community with many outreach programs as well as charitable contributions. Remaining near and dear to our hearts is the great work of the Arizona Special Olympics. We continue to support this fine organization with the annual Law Enforcement Torch Run, the annual Softball Tournament, Tip a Cop Events, the Guns and Hoses Football Game and the Tri2Unify Triathlon.

Community policing continues to be a priority for the Goodyear Police Department, as this is a philosophy we value. Through the proactive use of social media, school and neighborhood programs, and community events, we continue to address public safety concerns in order to promote a close-knit community climate with a low crime rate and high quality of life for our residents. By promoting organizational strategies that support the systematic use of community partnerships and problem-solving techniques, we are able to maintain transparency with the public and build trust with the community in which we are honored to serve. We enjoy our role as a leading law enforcement agency in the West Valley and value the residents of Goodyear.

Jerry Geier  
Chief of Police







## Mayor And Council

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### Commitment to the Public Trust

Goodyear Councilmembers serve the citizens by acting as the legislative and policymaking body for the City. The Council adopts ordinances and resolutions and takes necessary actions to achieve the best interest of the citizenry. In doing so, they set forth the vision and guiding principles for the City, and provide a forum for active public participation and input. The Council frequently acts as representatives of the City's interests on various regional bodies and at the State level.



# Goodyear At a Glance



## Commitment to the Community

The beautiful City of Goodyear is nestled in the foothills of the Estrella Mountains and has the close-knit community feel and low crime rate of a small town with the amenities of big city life.

Goodyear, with a population of just under 75,000, is the spring training home of the Cleveland Indians and Cincinnati Reds. In addition, Goodyear houses the newest of the Cancer Treatment Centers of America, Phoenix Goodyear Airport, Amazon.com and Macy's Internet Fulfillment Center. Not only is Goodyear, Arizona a desirable community to visit, but also a comfortable city to call home. Goodyear is the past recipient of two prestigious national awards, the All-America City and City Livability Awards.



## COMMUNITY

Not only is Goodyear, Arizona a desirable community to visit, but also a comfortable city to call home. Goodyear is the past recipient of two prestigious national awards, the All-America City and City Livability Awards.

## GEOGRAPHY

2014 Population—74,743

Size: 190 square miles

Conveniently located just west of metropolitan Phoenix near I10, the Loop 101 and the currently expanding 303 freeways.

## A RICH HISTORY

The Goodyear of today exists because of the cotton of yesteryear. It was part of the 16,000 acres purchased in 1917 for the Goodyear Tire and Rubber Company.

Goodyear was incorporated as a City on November 19, 1946.



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# Mission, Vision, And Measures



## Our Mission

In partnership with the community, we contribute to the quality of life through diligent patrol, community oriented policing and enforcement of law to maintain the peace and protect the rights of those we serve.

## Our Vision

***“Commitment to Excellence”***

The Goodyear Police Department is committed to excellence, continually pursuing innovation and change. We maintain the public trust through personal responsibility, professionalism, and integrity.

## Our Measures

To achieve our mission, measurement of progress is critical. The Department established indicators relating to overall success of the Department and our mission.

- Prompt, professional and effective response to emergencies as evidenced by responding to Priority 1 (emergency) calls.
- Proactive and aggressive traffic enforcement, targeting DUI enforcement, and the minimization of the impacts of accidents.
- City crime statistics by crime type, as tracked monthly through Uniform Crime Reporting (UCR), targeting a consistent reduction of crime and crime impacts to the city.



# Strategic Goals

## Commitment to the Future

As a service provider in difficult economic times, Police Department staff realize the importance of excellence in service provision, accountability, and quality communication with the Community and Visitors we serve.

To this end, the department uses a strategic plan as a long term blueprint to follow and communicate our progress to stakeholders. The Plan is updated annually on the calendar year to provide a basis for budget preparations and validate the future needs of our Department in serving the Community. Our plan serves the important role of educating and informing our customers about goals we plan to reach and including them as partners in our mutual success.

The Goodyear Police Department's current strategic plan focuses on five primary goals: ***Leadership and Ethics, Crime Reduction / Improve Quality of Life, Technology Improvements, Traffic Safety, and Enhancing Agency Efficiency / Effectiveness.*** Each of the police department goals supports City direction through enhancing community, resource management, and quality of life, and the overall vitality of the community by reducing and eliminating the impacts of crime.

### City Council's Strategic Focus Areas



Fiscal and Resource Management



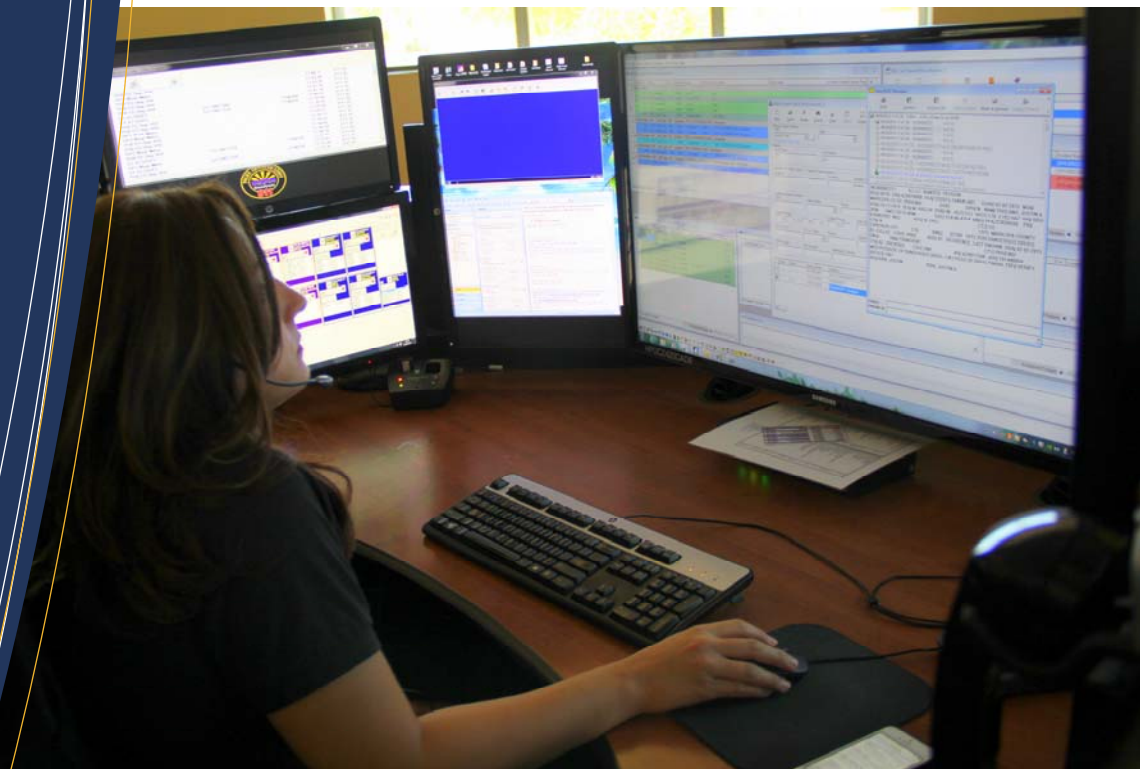
Sense of Community



Economic Vitality



Quality of Life





## Leadership and Ethics

We will foster ethical leaders at all levels of the organization through the implementation of ethics and leadership based training, succession planning, mentoring, and role model based leadership. Through these actions, we will promote initiative, creative problem solving, and encourage decision making at the lowest possible level to enhance trust among all tiers of the organization and within the community.

## Crime Reduction/Improve Quality of Life

The Goodyear Police Department is committed to a healthy and prosperous community. We are dedicated to building a community that is resistant to crime, criminal activity, and the impacts of crime. We will achieve this through an effective use of our resources and fostering a healthy relationship with the community and visitors we serve.

## Technology Improvements

We will utilize technology to be more efficient in achieving the mission of the department by focusing on keeping existing technologies operational to a high level, conducting ongoing research and industry benchmarking, and bringing in beneficial new technologies and practices as they are available.

## Traffic Safety

We strive to constantly improve the safety for motorists, pedestrians, and bicyclists that utilize the traffic ways in the City of Goodyear. This will be accomplished through using DDACTS—"Data Driven Approaches to Crime and Traffic Safety"— via effective communication with the Community and City Engineering. The Goodyear Police Traffic Unit will strategically enforce areas of concern related to injury and property damage caused by collisions.

## Enhancing Agency Efficiency/Effectiveness

The Goodyear Police Department is committed to effective and efficient operations. It is imperative the Police Department develop and maintain a business infrastructure that consistently reflects the best strategies in policing, including the management of our resources and provision of services to the public.



# Office of the Chief of Police

Chief of Police, Jerry Geier, is the final authority in all matters of Department policy, operations, and discipline. The Chief of Police provides leadership and administration of police-related services and is accountable to the Executive Management of the City.

## The Office of the Chief:

- Ensures that the Department's mission is executed efficiently and effectively.
- Creates a vision of the desired future state of the Department.
- Develops Department strategic goals and objectives.
- Plans, organizes, directs, staffs, coordinates, and controls activities and Departmental functions.
- Supervises and participates in the development and administration of the Department's operating budget and all department planning efforts.
- Enforces the laws and city ordinances, prevents crime and protects life and property.
- Coordinates the City's law enforcement activities with other law enforcement agencies and City administrative staff.
- Develops and manages Department planning documents, policies, procedures, directives, and general orders.
- Oversees the preparation of the Police Department's operating budget by conferring with staff to determine annual budget needs, presenting budget requests to the Deputy City Manager and Finance Director.
- Oversees the administration of the budget and develops strategies that will ensure fiscal responsibility in carrying out effective law enforcement/policing programs.







## Office of the Chief

### Chief of Police

- 2 Deputy Chiefs
- 1 Public Information Officer
- 1 Support Services Manager
- 2 Administrative Assistants
- 2 Records Analysts
- 1 Records Specialist
- 2 Sergeants
- 1 Property and Evidence Supervisor
- 2 Property Officers
- 1 Forensics Technician

# Office of the Chief of Police

## Police Operations Building Phases I and II

In early 2014, the planning process for a proposed new Police Operations Building, Phases I and II, originated. Phase I, intended to house Patrol, Traffic, and K9 Operations as well as Records personnel, commenced with a visioning session/strategic planning meeting with the entire department. All employees were invited to gather with the design team and architects putting their wishes into words. Options were discussed, visions were written on paper and a dream building began to materialize. With much discussion, writing, and envisioning—the basis for a new building started to take form.

Fast forward to 2015...taking into account the dreams and visions of Police Department employees for their new operations building, the designers created that vision on paper. Funding has been approved, the design is nearing completion, plans are progressing and with great anticipation, groundbreaking is being planned for fall of 2015. As this process unfolds the new Police Operations Building Phase I will be move-in ready by late 2016.

Phase II, with a timeline to be determined, will house the Office of the Chief, Investigations, Community Services, and Training. Included in Phase II will be a much needed indoor shooting range and specialized training space to include a firearms training simulation room. Completion of Phases I and II will mark the first time in the City's history all major functions of the Police Department are housed under one roof—increasing communication, safety, and efficiency.

## Commitment to the Future









# Office of the Chief of Police

Commitment to  
Communication

## Public Information Officer

The **Public Information Officer**, under the Office of the Chief, acts as the liaison between the Police Department and the media, responds to media inquiries, oversees social media for the department, prepares news releases and acts as the spokesperson on behalf of the department. Lisa Kutis, Public Information Officer, has been with the Police Department for three years. She manages the “Lids on Kids” bike helmet program, provides presentations and training, writes articles for local and national publications, emcees events for the Department and City, and assists other departments and agencies with their child passenger safety programs and instruction.







## LIDS on KIDS

### Program Goals

The goal of the program is to increase helmet use by:

Motivating students to wear helmets when riding bikes and scooters to school with non-food rewards such as charms and high-fives.

Encouraging schools to promote helmet use by collaborating with school principals for establishing random “reward days” and by school staff encouraging helmet use.

Promoting “random reward days” by inviting Police Department and other local heroes and celebrities to provide rewards for helmet use. Providing positive interactions between City departments such as Police Officers and students, staff and parents.



Education: we will educate students who are not wearing helmets about the importance of doing so and proper fit. Educational materials will be given out to go home to parents.

Provide and fit helmets to those in need.

# Office of the Chief of Police



## Commitment to Quality

### Professional Standards Unit

The Goodyear Police Department is committed to providing quality law enforcement to the City of Goodyear. One of the ways the Department honors this commitment is by adhering to a high level of professionalism, while carrying out our duties in an objective manner. The Professional Standards Unit ensures the Department remains true to this commitment so that the trust and cooperation of the public we serve is not lost. The Professional Standards Unit processes citizen complaints as well as citizen compliments. In addition, it oversees internal investigations into alleged staff misconduct and violations of policy and procedures. Finally, Professional Standards facilitates and/or conducts departmental audits and inspections when appropriate.

To fulfill its mission and promote respect and trust within the Department and the community, the Department strives to promote a culture of public accountability, individual responsibility and the maintenance of the highest standards of professionalism. To ensure and promote the integrity of the Department, allegations of misconduct will be investigated in a thorough, fair and expeditious manner by the Professional Standards Unit.

The Professional Standards Unit functions under the authority of the Chief of Police and reviews and/or investigates both internal and external complaints. The goal of the Professional Standards Unit is to ensure that the integrity of the Department is maintained through a system of internal investigations and discipline which are fair, thorough, timely and in accordance with accepted department and City policies and procedures.

In 2014, the Police Department received 236 complaints against its employees. Of these, 76% were resolved through public education—teaching the public about Police Department policy. The remaining complaints were escalated appropriately and investigated by Unit personnel.





# Office of the Chief of Police

## Property and Evidence/Crime Scene Unit



The Property and Evidence/Crime Scene Unit is responsible for the proper collection, control, storage, safekeeping, release and disposal of all property and evidence that comes under control of the Goodyear Police Department. The unit is staffed by a Property and Evidence Supervisor, two Property Officers, and in Fiscal Year 2015 will hire a Forensic Technician to assist the supervisor with crime scene processing and evidence collection.

The Property Officers are responsible for maintaining the security and control of over 16,000 items of evidence and property. Property Officers respond to, accept, log, classify, store, dispose and destroy property, and release property to its rightful owner, for court purposes, or auction. In 2014, the unit took in almost 6,000 pieces of property and evidence alone. In order to maintain adequate space for the safe storage of property and evidence, Property Officers work diligently to dispose, return, or auction hundreds of pieces of property each month.

The unit also acts as a liaison between the department and other state and local law enforcement agencies. This unit has constant checks and balances including audits, inventories, and random spot checks performed throughout the year to assure all policies are being followed. Personnel in the unit must not only be familiar with the laws regarding evidence handling, but also safety regulations for hazardous items. Additionally, the unit trains officers on policy and procedure updates for evidence collection and packaging.

The Property and Evidence Supervisor (and future Forensic Technician), and Property Officers respond to and assist officers and detectives in the processing of crime scenes, including collecting/packaging evidence, dusting for fingerprints and taking photographs, latent fingerprint collection, DNA/biological evidence collection, blood spatter analysis, and bullet/casing comparisons through the National Integrated Ballistic Identification Network.

Additionally, Property Officers manage the Prescription Drug Drop Off Program. Prescription drug abuse in teens and adults is a growing problem. Many people do not know how to properly dispose of their unused medicines, often flushing them down the toilet or throwing them away—both potential safety and health hazards. The prescription drug collection program offers the public a means to safely and anonymously deposit their expired, unused or unwanted prescription drugs. Located in two facilities, secured drop off boxes are checked and emptied consistently throughout the week. Property Officers collect, weigh, house, and then safely dispose of unwanted prescription drugs. In 2014, Property Officers collected and destroyed an average of 80 to 100 pounds of prescription drugs from both facilities each month—just under 1,200 pounds in a year's time. Goodyear is proud to be one of the few agencies that has taken a proactive approach to removing these drugs from the community and environment.



In the not so distant past, some thought a new property and evidence building in Goodyear was just a pipedream. However, in May, 2014, planning began to locate an appropriate warehouse to acquire a much needed Police Property and Evidence (P & E) building. The dream became a reality in September 2014, when renovations commenced on the newly purchased facility. Low and behold, January 5, 2015 came around and the Police Department debuted its new P & E building with a grand opening celebration and building tours. On this much anticipated date, the property and evidence Supervisor and Property Officers moved from a 2,200 sq. ft. building into a spacious 7,400 sq. ft. state of the art facility with room for future growth.

The building is an open warehouse style concept with plenty of shelving, which will allow expansion upward if needed in the future. In addition, it has a small lab for processing evidence from crime scenes, room for general storage such as media, found property, and property and evidence safekeeping. The vault storage, which is separate from general storage, is an area that holds high liability items including guns, drugs and money. Finally, the outside storage area is used for bicycles, tires and certain hazardous materials. The Goodyear Police Department sure has come a long way!



PROPERTY/EVIDENCE LA LUNA BUILDING



GENERAL STORAGE



PROPERTY OFFICERS AREA



GENERAL STORAGE

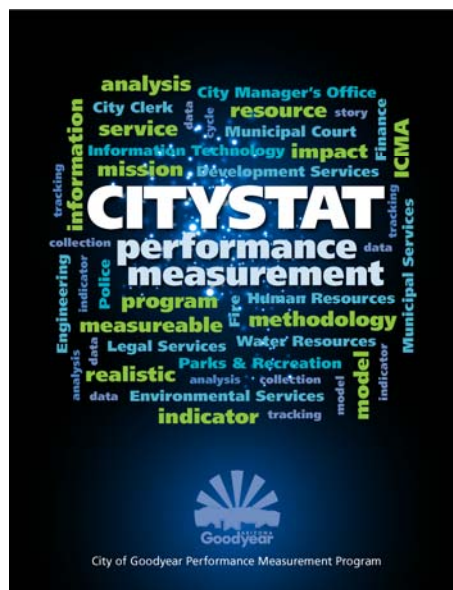
# Office of the Chief of Police

## Administrative Services

The mission of **Administrative Services**, commanded by Susan Petty, is to facilitate the operational support of the police department and foster the effective and efficient delivery of police services. Administrative Services is comprised of several different functional areas including Executive Support, Finance, Budget and Research, Records Management, Grants Liaison, Strategic and Operational Planning, and Performance Measurement. Additionally, Administrative Services staff act as liaisons with internal service providers such as fleet, facilities, and information technology services.

**The Records Unit** is responsible for all aspects of document control within the department. The unit is comprised of a Records Administrator and two Records Analysts whose key role is to maintain the integrity of Goodyear Police Department's records. As the repository for all reported crimes, suspected crimes, traffic accidents, arrests, injuries, fatalities and all other incidents or events maintained within automated record-keeping systems, the unit is responsible for the security and responsible dissemination of the official police records. The Records Unit is responsible for data entry of incident reports, arrests, citations, traffic collisions, towed vehicles, field contacts and warrants. This includes the maintenance, dissemination and security of all documents to include processing, storing, scanning, retrieving and releasing documents to appropriate government and law enforcement agencies, and the public. This information is crucial to the investigative, arrest and judicial process.

**Budget, Financial, and Grant Assistance** Administrative Services staff analyze department overtime, equipment expenditures, purchasing requests and overall program costs to ensure cost-effective delivery of services, while allowing the department to provide the highest level of service. To offset the economic burdens, staff work in concert with the City Grants Coordinator to seek local, state and federal grants. The Department continues to participate in the Bulletproof Vest Program, the Edward Byrne JAG grant, and the Governor's Office of Highway Safety.



**Commitment to the Stewardship of  
Resources**



Division	Budget	Personnel
Administration	\$3,737,789	16
Field Operations	\$6,053,586	51
Telecommunications	\$2,028,235	17
Community Services	\$515,252	4
Investigations	\$2,445,762	25
Specialized Patrol	\$1,936,462	16
Towing Administration	\$114,591	1
One Time Supplementals	\$579,000	N/A
Total	\$17,410,677	130

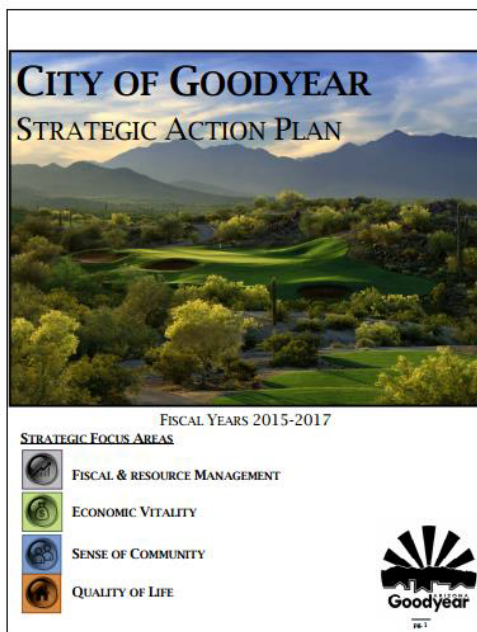
## FY 15 Budget

Police Budget:  
\$17,410,677

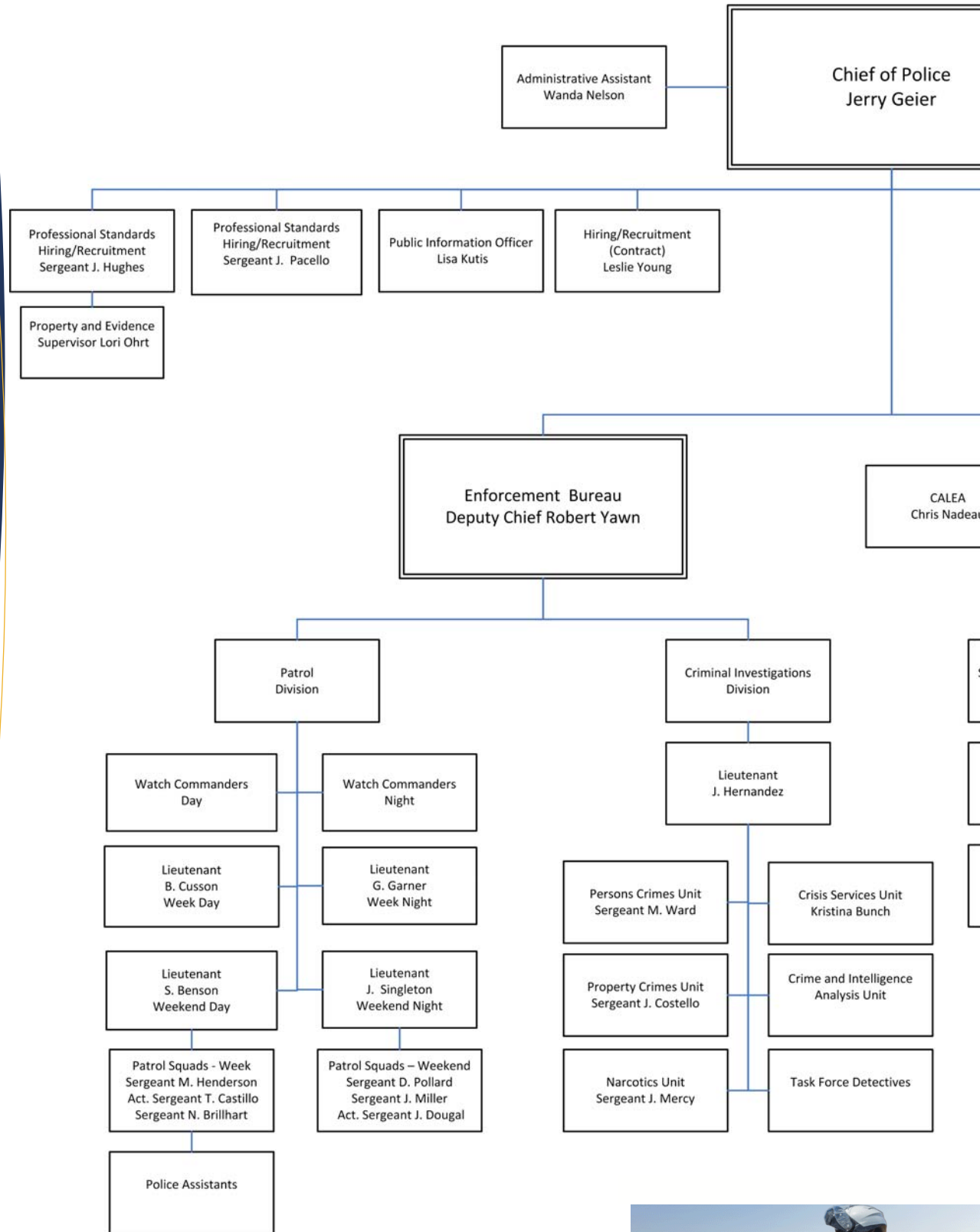
Represents 19.2 % of the City's Budget

Within the budget, 84% is personnel related—covering costs of 130 employees—96 Sworn, 34 Civilian

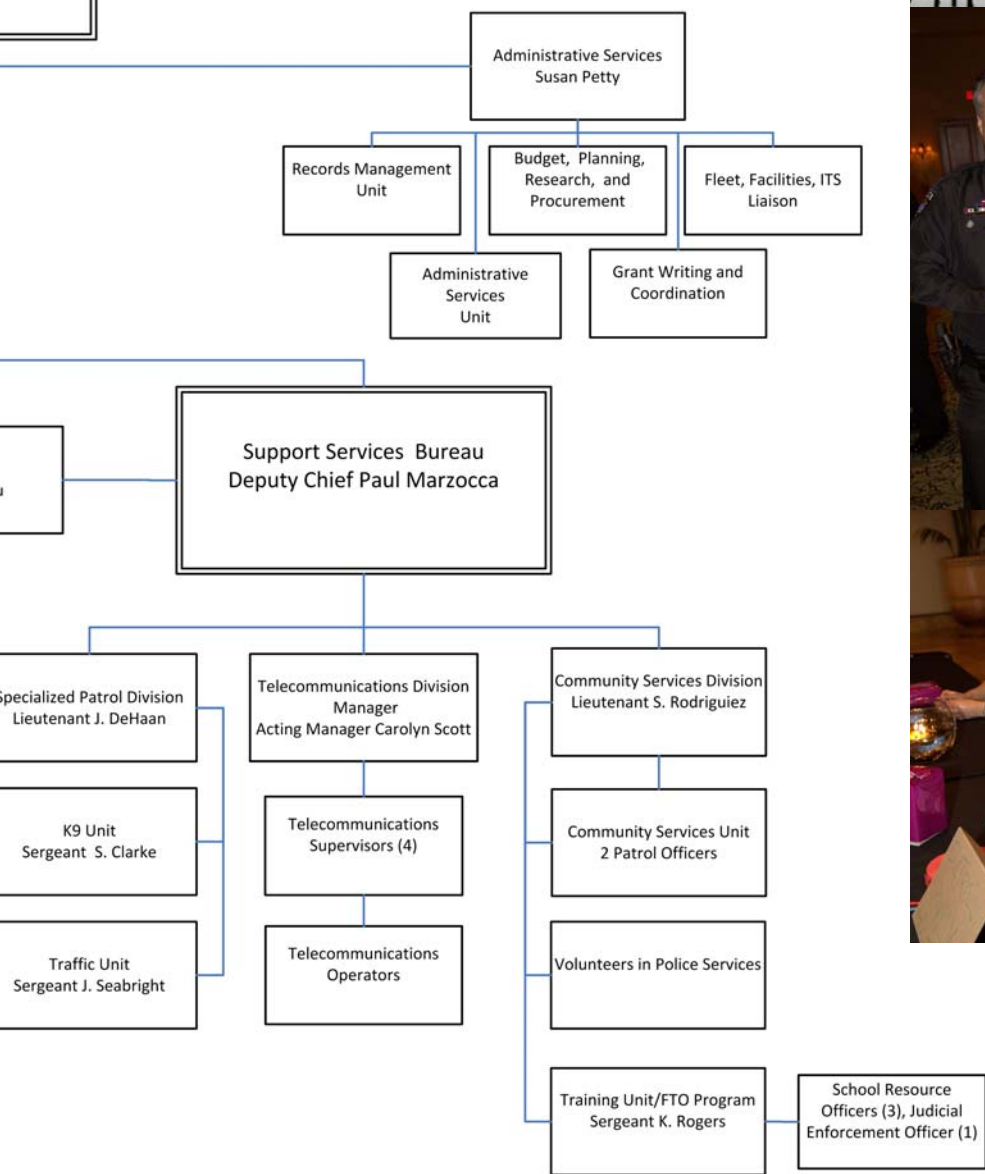
The 16% remaining is commodities, contracts and services such as Fleet costs, Booking Fees, Animal Control Services, Ammunition, Training, and Operating Supplies



# Organization Chart







# Enforcement Bureau

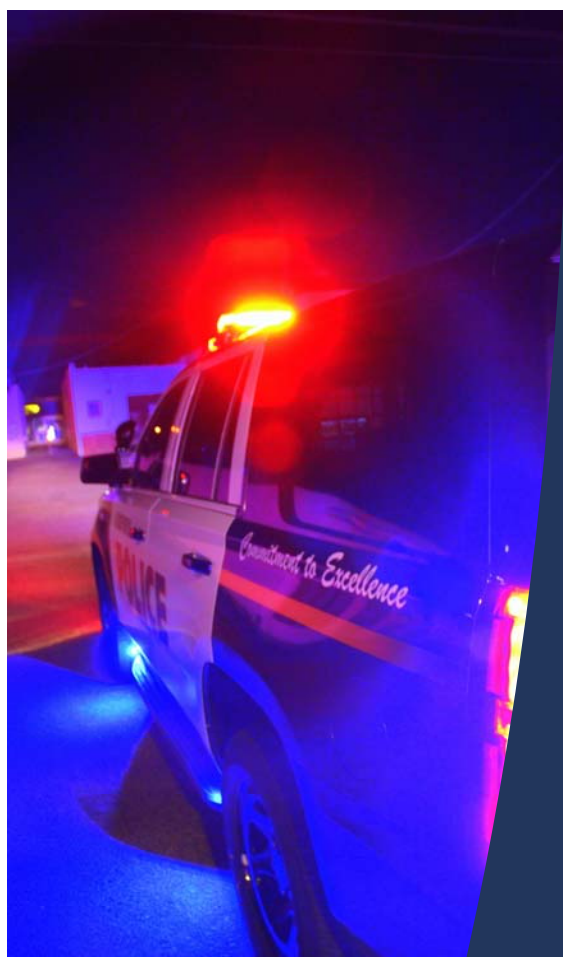
The Enforcement Bureau is the largest component of the Goodyear Police Department. The Bureau is now led by Deputy Chief Robert Yawn and is comprised of the Patrol and Criminal Investigations Divisions.

The Patrol Division consists of six squads: two day, two swing and two night shifts plus two non-sworn Police Assistants. There are four Police Lieutenants and six Police Sergeants who supervise the Patrol Division. Patrol personnel provide day-to-day police services that include response to emergency and non-emergency calls for service and critical incidents, conducting preliminary investigations and evidence collection, engaging in community-oriented problem solving, and crime-fighting efforts.

The Criminal Investigations Division (CID) serves as the main investigative branch of the Department. Officers assigned to CID conduct follow-up investigations for criminal cases and respond to crime scenes when requested. Each case is reviewed for solvability factors and assigned to an investigator for follow-up based on the type of crime. The Criminal Investigations Division consists of four Units: 1) Persons Crimes, 2) Property Crimes, 3) Narcotics and 4) Task Force (Vehicle Theft and Criminal Gangs). CID is commanded by Lieutenant James Hernandez and three Detective Sergeants who directly supervise the detectives. In addition to the sworn staff for CID, there is a core group of non-sworn personnel to include Crisis Services, Investigations Specialist and Crime/Intelligence Unit that assist with the operations of the division.







## Enforcement Bureau

- 5 Lieutenants
- 9 Sergeants
- 39 Police Officers
- 2 Police Assistants
- 12 Investigators
- 1 Investigations Specialist
- 1 Crime Analyst
- 1 Crisis Services Supervisor

# Enforcement Bureau

Commitment to Excellence

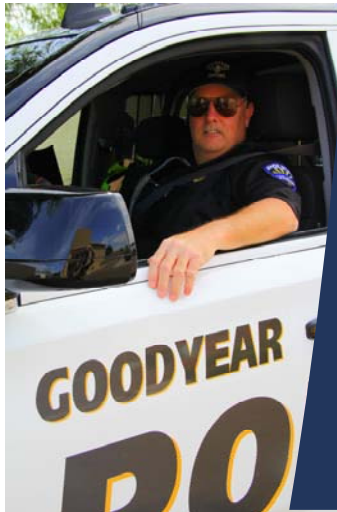
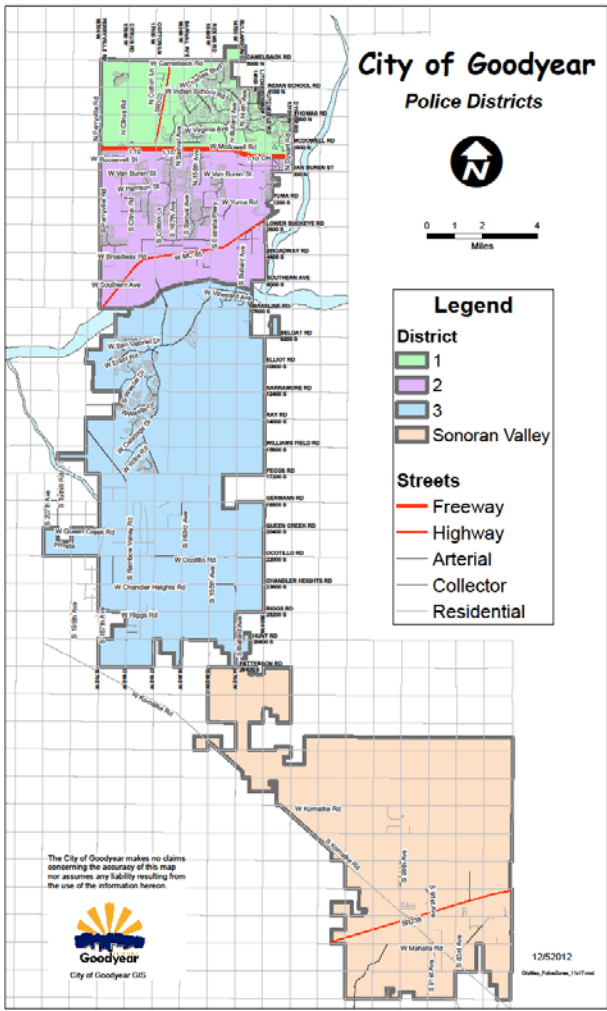
## Patrol Division

The primary function of the Patrol Division is to provide core police services to the community. These services are the most visible on a daily basis and include uniformed sworn police patrol as well as civilian police assistants. Patrol consists of the largest allocation of manpower and is unlike any other division within the police department due to its high visibility and daily contact with the citizens of Goodyear. Patrol officers are the first line of defense in a threat to public safety. These highly trained men and women place themselves at risk every day to protect the community, whether responding to a motor vehicle collision, pursuing a fleeing vehicle, apprehending an armed suspect or handling a violent domestic dispute. The officers are required to bring about a successful resolution to situations, which at times may seem impossible. These challenging tasks are accomplished in strict adherence to state and federal laws and held within the high standards of conduct set forth in the Police Officers Code of Ethics.

The Patrol Division is responsible for citizen-initiated calls for service, 24 hours a day / 7 days a week, in addition to officer-initiated activity. Some of the functions performed by the Patrol Division include preventive patrol, preliminary criminal investigations, traffic enforcement, response to all emergency situations, initial accident investigations, and calls for service, and ensures safety and security to citizens and visitors alike. The Patrol Division works in partnership with other Goodyear Police units, governmental agencies and community organizations to solve crime at the neighborhood level.







# Enforcement Bureau

## Police Assistant Program

The Goodyear Police Department's Police Assistants support the Department by performing various routine non-sworn law enforcement duties and activities. The basic function of this position is to relieve sworn personnel of a variety of tasks which do not require the training and status of a peace officer, nor arrest authority.

Police Assistants respond to and report certain types of non-emergency calls for service either by telephone or while driving a specially marked department vehicle. These calls include those that do not involve direct suspect contact, and are generally not incidents in progress. The Police Assistants patrol assigned areas, city-owned property/buildings and public parks for security and remain alert for security breaches and criminal and/or suspicious activity. Additionally, their presence is used to deter criminal activity.

In calendar year 2014, the two Police Assistants responded to 3,250 calls for service and during those calls they gathered information and evidence as well as completed the departmental reports for 898 criminal cases.

The use of **Police Assistants** resulted in an annual savings over \$33,000!







### Police Assistant Duties:

- Document and report relevant observations to the appropriate authority.
- Process crime scenes including: photographing the scene, lifting latent prints, collecting and preserving evidence, collecting supplemental information for reports, interviewing victims/witnesses and reporting parties to obtain essential information to conduct a complete and thorough investigation and police report.
- Respond to both injury and non-injury motor vehicle collisions and facilitate the exchange of information at non-injury collisions.
- Assist with accident forms, tow sheets and measuring distances as requested by the investigating officer.
- Conduct traffic control.
- Process found property.
- Testify in court as to involvement in cases or reports as required.
- Perform security and crowd control at special events and City functions.
- Assist in training new employees and working any special projects as needed for the Department.



# Enforcement Bureau

## Criminal Investigations Division

The Criminal Investigations Division is responsible for investigating all types of persons and property crimes. Division personnel provide specialized law enforcement response to assist patrol personnel in high risk situations. The Investigations Division is divided into five sections based on areas of responsibility: Crimes Against Persons Unit; Crimes Against Property Unit; Narcotics Unit; Crisis Services Unit; and Crime and Intelligence Analysis Unit. The mission of the Investigations Unit is to identify, target, arrest, and successfully prosecute individuals involved in criminal activity as well as recover any stolen property. Detectives investigate cases beyond the resources of the Patrol Division. The Division is managed by a lieutenant, who has the responsibility for all units. The Division participates in all forms of investigative activities including conducting surveillance, serving arrest warrants and search warrants, and sex offender accountability. The detectives assigned to the Investigations Division are carefully selected based on experience, work ethic and the ability to conduct in-depth criminal investigations. Detectives investigate complex and demanding cases, which can take months, sometimes years to fully investigate. Our detectives have developed an advanced level of expertise by attending specialized training and by working complex cases with colleagues at the local, state and federal levels. This experience is passed on from one detective to another, which allows the Investigations Division to maintain a high level of expertise and efficiency.



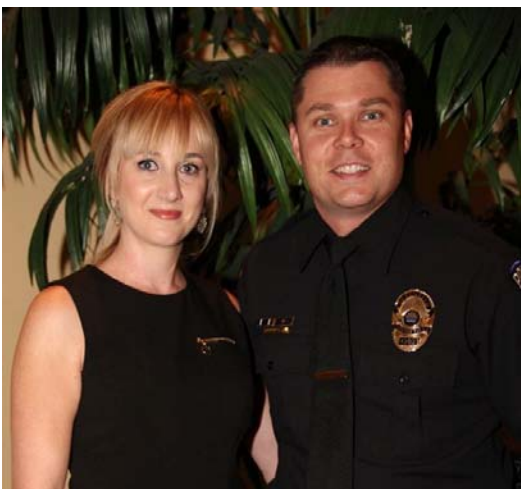


## Persons Crimes Unit

The Persons Crime Unit is supervised by Sergeant Mary Ward and is responsible for investigating crimes such as homicide, suicides, work-related deaths and any other death that is suspicious in nature, but not reported as a homicide. They investigate robbery, assaults and aggravated assaults, kidnapping, extortion, missing persons where foul play is suspected, domestic crimes against persons, Child Protective Services referrals, elderly abuse, sex-related crimes and child-related crimes. In addition, this unit handles criminal investigations involving any and all law enforcement personnel shootings occurring within the City of Goodyear, and criminal investigations of all in-custody deaths (by any and all law enforcement agencies) occurring within the City of Goodyear.

## Property Crimes Unit

The Property Crimes Unit is supervised by Sergeant Jason Costello and is responsible for investigating crimes such as auto theft, fraud schemes, financial crimes, organized crime, arson, burglary, theft and identity theft.



In 2014, **Detectives assigned to Criminal Investigations** each carried an average caseload of 18 open and active investigations.

**Detectives** recognized for outstanding work at the 2014 Goodyear Police Awards Ceremony.

# Enforcement Bureau

## Criminal Investigations Division

### Narcotics Unit

In an effort to combat drug-related issues, the Goodyear Police Department has formed a proactive enforcement Narcotics Unit. Detectives assigned to the unit are responsible for investigating narcotics offenses by developing confidential sources and through undercover investigations. Detectives in this assignment are highly motivated and are responsible for initiating their own investigations, whereas most other detective units conduct follow-up work on crimes that have already occurred. Detectives initiate investigations based on information received from a variety of sources including patrol officers, community members, confidential informants and other law enforcement agencies.

The primary focus of this pro-active unit is directed towards mid-level drug dealers operating throughout the city. Investigations can range from arresting street level dealers and shutting down a nuisance drug house, to long-term investigations dismantling complex drug trafficking organizations. Pro-active detectives investigate all types of illegal narcotics including heroin, cocaine, methamphetamine, ecstasy, and illegal prescription drugs.





## Crisis Services Unit

The Department's Victim Assistance Program was established to ensure that victims of crime are afforded the support needed to help them regain control over their lives after a traumatic situation. In 2014, the Goodyear Police Department Victim Assistance Program received 2,885 Victim's Rights Forms. The Victim Assistance program provides services to anyone who is a victim of a crime or experiencing a traumatic event to include:

- Domestic Violence
- Sexual Assault
- Loss of a loved one
- Child abuse victims
- Identity theft
- Assault
- Criminal damage



Some of the services offered are:

- On-scene crisis intervention
- Community resources and referrals including safety planning
- Information about victim's rights
- Grief support
- Assistance with Orders of Protection
- Support and information regarding the criminal justice process

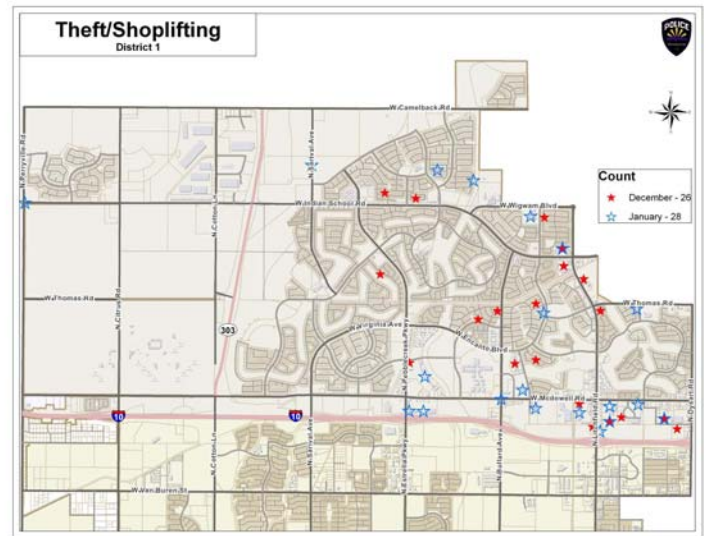
In addition to providing services to crime victims, the Victim Assistance Program ensures the police department is up to date and in compliance with Arizona law in regards to victims rights.

The Victim Assistance program also participates in community events such as G.A.I.N (Getting Arizona Involved in Neighborhoods), provides victim assistance services at the Southwest Family Advocacy Center, collaborates with other community services providers, and is available to provide education and awareness to the community.



# Enforcement Bureau

## CompStat and Intelligence Led Policing



CompStat fosters accountability by holding commanders and other individuals responsible for knowing the details about the crime in their districts and for devising plans to reduce crime levels. Compstat encourages information sharing within a police department as well with other agencies that can help eliminate conditions that contribute to crime.

### What is CompStat?

Timely and accurate information or intelligence  
Rapid deployment of resources  
Effective tactics  
Relentless follow-up

Compstat meetings are consistent with the agency's mission, organizational strategies, and culture. Some agencies rely on multiple Compstat meetings, with each meeting serving a different purpose. As an example, patrol districts may hold weekly Compstat meetings focused solely on crime in each district, while an agency-wide meeting may occur once a month and focus more on organizational crime-fighting strategies.

The most productive Compstat systems are those where organizational learning occurs and the participants collaboratively engage each other to analyze problems and develop potential solutions.

"Compstat is the most important administrative policing development of the past 100 years. Compstat appropriately focuses on crime, but I think the danger is that Compstat doesn't always balance that focus with the other values that policing is supposed to pursue.... I want Compstat to measure and discuss things like complaints against officers, and whether police are reducing fear of crime in the community. The Compstat systems of the future must reflect all of the values the police should be pursuing."

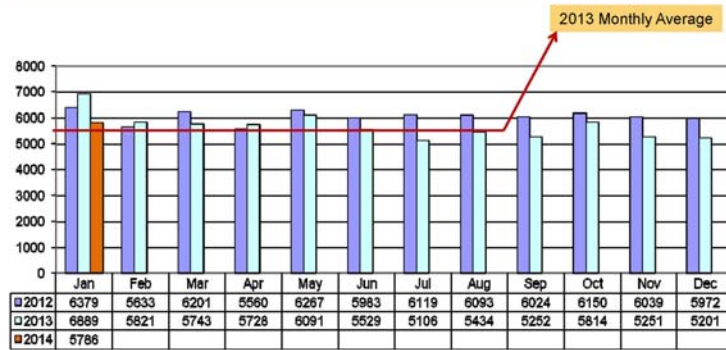
—Dr. George Kelling, Rutgers University





## Data Indicators

### Calls for Service



## Specialized Patrol: K-9



K-9 STATS	March	April
Building Searches	53	39
Tracks	3	4
Drug Sniffs	20	16
Area Searches	118	69
Article Searches	0	1
SWAT	3	0
Other/High Risk Stops	6	38
Bomb (EOD) Sniffs	27	0
Money Sniffs	1	0
<b>Total Deployments</b>	<b>231</b>	<b>167</b>

Drug Finds	14	8
Apprehensions	3	5
Article Finds	0	0
Agency Assists	4	3

### April Activities

- ▣ GEO Demo.
- ▣ YMCA Demo.
- ▣ Desert Thunder Demo.
- ▣ Cit. Acad. Presentation
- ▣ Officer Miller Certified "Buka" ATF
- ▣ Covered Traffic squad
- ▣ 48 hours logged for highway interdiction



## Community Services Unit

### December 2014:

- ▣ Palm Valley Elementary walking school bus
- ▣ Shop with a Cop
- ▣ Home Plate for the Holidays (Goodyear Ballpark)
- ▣ Lids on Kids (Desert Star, Eliseo Felix, Westar, Mabel Padgett, Estrella Mountain, Palm Valley)
- ▣ Canada Village Neighborhood Association meeting
- ▣ Homeless Street Count meeting
- ▣ Food and Toy Drive (Wildflower Bread Co.)
- ▣ Winter Wonderland (West Valley Advocacy Center)
- ▣ Goodyear Action Team meeting
- ▣ Super Bowl Aviation Working Group meeting





# Support Services Bureau

The Support Services Bureau consists of three main divisions and is led by Deputy Chief of Police, Paul Marzocca.

## Specialized Patrol Division

The Specialized Patrol Division is commanded by Lt. Jason DeHaan and is comprised of the K9 and Traffic Units.

### K9 Unit

The K9 Program was established to augment law enforcement services for the community. The K9 Unit has three officer/canine teams and one sergeant/canine team who support the Patrol Division by conducting drug/narcotic searches, suspect tracks, building or open area searches, and criminal offenders apprehensions. One of the four K9 teams is an explosive ordnance detection dog, which has been specially trained to search for explosives. All K9 teams are dual purpose, meaning that in addition to either narcotic or EOD work, they also provide handler protection.



The K9 Unit assisted with multiple community events including: Wag and Tag Event, Guns and Hoses Game, GAIN, Citizen's Police Academy, Annual charity golf tournament, monthly GEO demonstrations, Bark-in-the-Park Event, 9/11 Pancake Breakfast, and Operation Grinch II with the United States Marshals Service.

Officer Mike Miller completed a 10-week K9 instructor school from October to December 2014. This AZPOST recognized academy provided Officer Miller with the training necessary to become the K9 Unit's Trainer.



In 2014, using K9 charity funds, the Goodyear K9 team was able to purchase \$3,300 worth of obstacle equipment for the K9s to use for training.







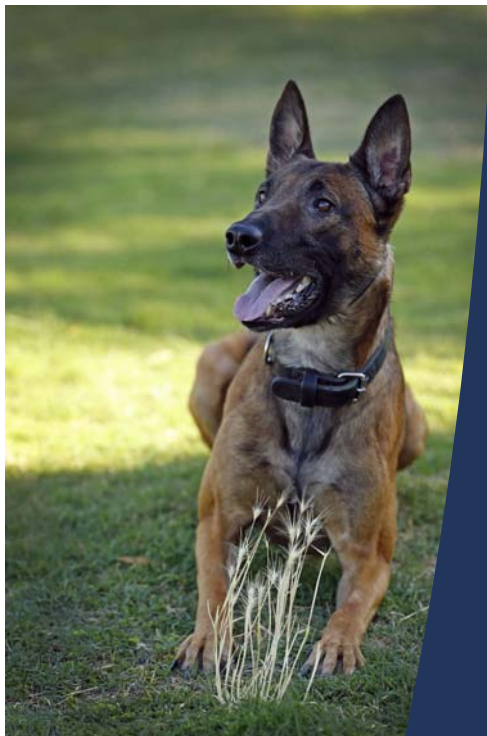
## Support Services Bureau

2 Lieutenants  
3 Sergeants  
16 Police Officers  
1 Investigations Specialist



## K9 Unit

In 2014, the K9 Unit performed over 1,000 Area searches and 480 Building Searches.



# Support Services Bureau

## Traffic Unit

The Traffic Unit is led by a Sergeant, five Officers and a Traffic Impound Specialist. Two of the officers work in specially designed aggressive driver vehicles to blend in with traffic, and three officers utilize police motorcycles. All officers in the unit are highly trained in their craft and several are Drug Recognition Experts (DRE), who seek out drivers impaired by not only alcohol, but seven additional categories of drugs.

The ultimate goal of traffic law enforcement is to reduce the number of traffic collisions and impaired drivers on the road. This goal may be achieved through the application of such techniques as geographic/temporal assignment of personnel and equipment, as well as the establishment of preventive patrols to deal with specific categories of unlawful driving behavior. The traffic enforcement technique used is based on collision data, enforcement activity records, volume and conditions of traffic. Collision data is presented at every CompStat meeting using the DDACTS (Data Driven Approaches to Crime and Traffic Safety) approach. This focuses our traffic enforcement efforts on targeted areas; as a result it effectively displaces collisions and some property crimes.

The Traffic Unit assisted in multiple community events including the Gold Rush Parade in Wickenburg, Tale of Two Cities Parade, Bicycle Rodeo and Fitness Fairs at West Valley Hospital and several local schools, Ride of Honor Parade in Buckeye, 9/11 Pancake Breakfast, the annual Veteran's Day Parade, Shop with a Cop, Summer Kids Day at Peter Piper Pizza and Seatbelt Enforcement Campaign.

During the 2014 Spring Training Season, the Traffic Unit worked every spring training game at the Goodyear Ballpark providing traffic control and event security. Each season the unit presents traffic and safety information to the Cleveland Indians and Cincinnati Reds Major League Baseball Teams. At the start of the spring training season, the Traffic Unit attends a locker room meeting with the players and staff in order to provide education on Arizona traffic laws, since many players reside outside of Arizona. All education and materials are provided in both English and Spanish.





During the months of November and December, the Traffic Unit participates in a total of 6 grant-funded Holiday DUI Task force events throughout the valley. Beginning July 1, 2014, through April 28, 2015, the unit participated in 24 West Valley DUI taskforces. In addition, the Traffic Unit hosted 3 motor in-service trainings, which Buckeye and Avondale PD were invited to attend.

The Traffic Unit enjoyed several accomplishments this past year including:

- Received a smart speed trailer through a GOHS grant
- Assisted Buckeye PD on a fatal & serious injury motor vehicle collision using the new SOKKIA diagramming software
- Specialized trainings/certifications
- Participation in DUI kickoff and MADD candlelight vigil at State Capitol
- Motor escort for Vietnam Moving Wall Memorial to Estrella
- Quarterly traffic safety tips article published in In Focus, by Sgt. Seabright
- Coordination of all radar units certification and calibrations for the department
- Participation in several community events
- Participation in several community safety presentations



## Traffic Unit

In 2014, the Traffic Unit took an average of 45 crash reports a month. Additionally, the Traffic Unit Investigations Specialist conducted an average of 50 Towing Hearings a month.



# Support Services Bureau

## Community Services Division

The Community Services Division is lead by Lt. Jimmy Rodriguez and has many important functions including the Field Training Officer program (FTO), Volunteers in Police Service (VIPS), School Resource Officers (SRO), the Judicial Officer, the Training Unit and the Community Services Unit.

## Community Services Unit

The Community Services Unit was designed with the intention of reducing the likelihood of citizens becoming victims of crime. This is done by forming partnerships with the community and offering community-oriented policing practices. One of the primary goals of the Community Services Unit is to encourage greater participation in community policing and problem-solving projects with the community in order to:

- Improve police and community relations and awareness
- Participate in training that supports the Department's philosophy of community policing
- Enhance communication between officers and community/neighborhood groups

The Neighborhood Watch program helps neighbors get to know one another and assists in keeping neighborhoods safe. A key way to accomplish this is by forming a Neighborhood Watch program in the immediate community. This program has neighbors taking an active role in crime prevention and community development. The Neighborhood Watch Program draws upon the compassion of average citizens, asking them to lend their neighbors a helping hand. Officers discuss how to build a sense of community so that neighbors may come to know each other and look out for one another. The community learns how to maintain the neighborhood, making it clear so visitors know that residents are active and care about their community. By creating a strong sense of community, suspicious activity will more likely be reported to the police. Neighborhood Watch typically begins with an organizational meeting in the home of a neighborhood sponsor. The Officers will discuss when and how to call the police, what types of activities should be reported as suspicious and what kind of information Police Dispatchers will need to ensure officers are prepared to respond to a call.








# Coffee with a Cop

**August 20, 2014 from 8 to 10 a.m.**  
**Fry's Marketplace**  
**13860 West Yuma Road**

Please join Goodyear Police Officers Webster and Nottingham for this event. This is a great opportunity for residents to meet with officers, share questions, and learn how to keep family and homes safe from crime. "Coffee with a Cop" is a quarterly event hosted at different locations in the community.



www.goodyearaz.gov

## 2014 CSU Events:

- Safety talks
- Block Watch meetings
- Local Hero's Day
- McGruff safety talks
- Rib eating contest
- West Valley Coalition
- Crime free multihousing events
- Police Explorers
- HOA meetings
- Ballpark tours/events
- Tip—A—Cop
- Shop with a Cop
- GAIN
- Coffee with a Cop
- Ballet Under the Stars
- Superbowl /Pro Bowl planning
- Walking School Bus
- Lids on Kids programs
- Cub Scouts tours
- Citizens Police Academy
- Tale of Two Cities Parade and Festival
- High School Career Days
- School graduations
- AZ SciTech Festival

# Support Services Bureau

## Training Unit

The Training Unit provides expert training to all personnel in the Department and also oversees the School Resource Officers (SRO), Judicial Enforcement Officer and Field Training Officer (FTO) program. The objectives of the training program include:

- Enhancing the level of law enforcement services to the public
- Increasing the technical expertise and overall effectiveness of department personnel
- Providing for continued professional development of department personnel
- Assisting in compliance with AZPOST rules and regulations concerning law enforcement training

## School Resources Officers

The Goodyear Police Department has had an established SRO program for over twenty years. In addition, the department received national recognition and honorable mention for the Best of the West award for our innovative School Police Substation Model.

The department has three SROs in the Unit. Each of the Officers is assigned to one of three high schools in the City of Goodyear. Officer Gene Hindman is assigned to Desert Edge High School, Officer Don Host is assigned to Estrella Foothills High School and Officer Regan McCarthy is assigned to Millennium High School. In addition, each of the Officers provides assistance to the elementary and middle schools in their areas as well as charter schools throughout the City of Goodyear.

The SROs maintain an open and honest relationship with students. The goal is to promote a positive image of law enforcement, knowing that the students of today are the future officers of tomorrow. Working with schools, youth and the community allows us to keep children safe and focused on school so they may make positive choices in their lives, thus helping them achieve their future goals.





Our School Resource Officers take an interactive approach when dealing with students at their schools. Due to their presence, these officers play a critical role in preventing crime from occurring on campus. They not only investigate crimes on campus, but often participate in various school-related activities including:



- Patrol of campuses and surrounding neighborhoods
- Selective traffic enforcement as needed
- Act as liaison between the community, school administration and police department
- Perform classroom presentations on various topics such as youth alcohol abuse, traffic safety, drug prevention and distracted driving
- Attend career fairs and speak to students about law enforcement careers
- Coordinate and implement secure campus practices to include active shooter and lockdown drills
- Work with our Criminal Investigations Division when investigating crimes
- Coordinate and teach Goodyear's annual Teen Police Academy during the summer
- Assist with the Goodyear Police Explorer Program
- Work police security after hours at sporting events, school dances and graduation ceremonies



# Support Services Bureau

## Volunteers in Police Services

The Volunteers in Police Service (VIPS) program was created in 2004 with the purpose of enhancing the quality and quantity of services provided to the community. The goal of the program is to encourage citizen involvement in police-related activities. Most VIPS report a sense of pride and personal growth which comes from helping their community. These volunteers enjoy involvement in every division in the Goodyear Police Department. They help support every aspect of the department's efforts to meet the public safety needs of the community. They serve as building blocks, helping to create a partnership between police and the community, connecting community leaders, police and volunteers with enthusiasm. In addition, VIPS act as the eyes and ears of the department, helping to deter criminal activity by remaining visible during their regular patrols.





**You Are Not Alone (YANA)** is a free program offered by the Goodyear Police Department's Volunteers in Police Service. This program provides regular phone calls and home visits to seniors who have limited family or community contacts. Seniors can also call the YANA program for help finding specific services and resources. YANA promotes peace of mind and a sense of security for elderly residents. It's a great resource for disabled seniors who enjoy the independence of living on their own, but have no friends or family members nearby to check on them regularly.



In 2014, **VIPS** donated over 4,430 hours of service to Department and Community—valuing \$97,460 in savings!

# Support Services Bureau

## Telecommunications Division

The Telecommunications Division is the critical link between the citizens of our community and the officers on the street. The Division is tasked with answering all 911 calls made within the City, answering all non-emergency calls made to the Police Department, providing radio communications to the officers in the field, and handling queries and entries into the national and state criminal justice information system databases (NCIC and ACJIS).

Seventeen Goodyear dispatch professionals cover shifts around the clock, every day of the year, serving 289,000 residents and visitors. In 2014, the Telecommunications Division handled 27,410 emergency 911 calls and 74,000 non-emergency calls. The average response time, from the 911 call to an officer on-scene at an emergency, is approximately 4 minutes.

Dispatcher training is an intense process. It takes a trainee between 20 and 26 weeks to complete the telecommunications training program. In addition, in order to fill just one dispatcher position, typically the division will process more than 150 applicants to find that single person who is able to successfully pass the testing and background process required to be hired as a telecommunications operator trainee.

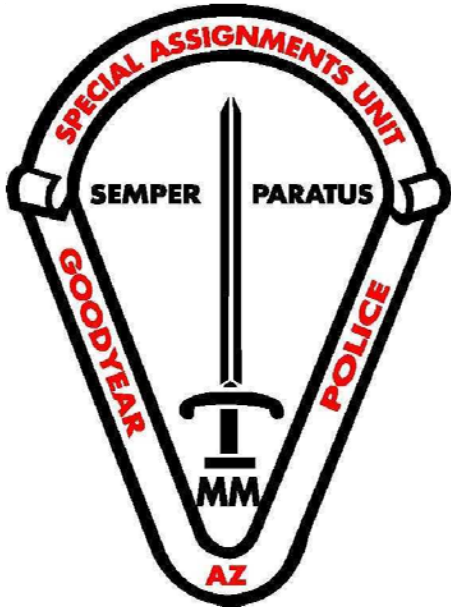




# Special Services

## Special Assignments Unit

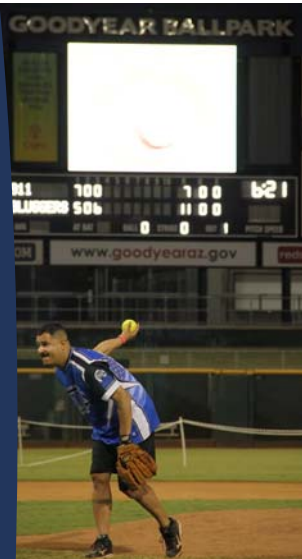
It is the intent of the Goodyear Police Department's Special Assignments Unit to provide highly trained tactical and negotiations support in potentially life-threatening situations. These sensitive situations often require specialized skills, tactics, and equipment to isolate, control, and resolve the situation in a manner consistent with departmental policy. The ultimate goal of the Special Assignments Unit is a nonviolent resolution of encountered situations, while being prepared to take the necessary action to resolve the situation. The Special Assignments Unit consists of the SWAT Team (Special Weapons and Tactics) and Crisis Negotiations.



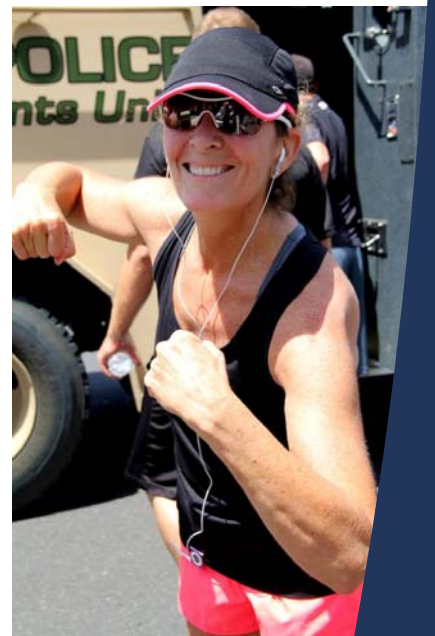
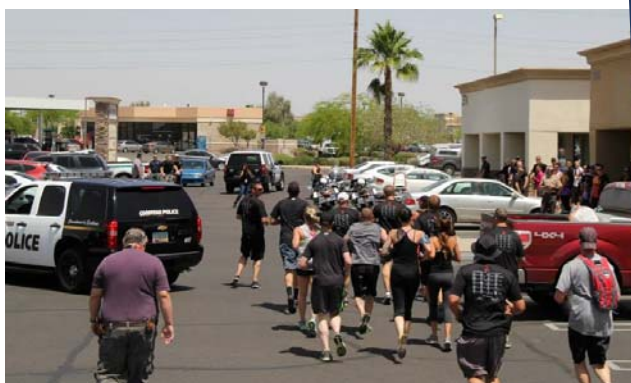
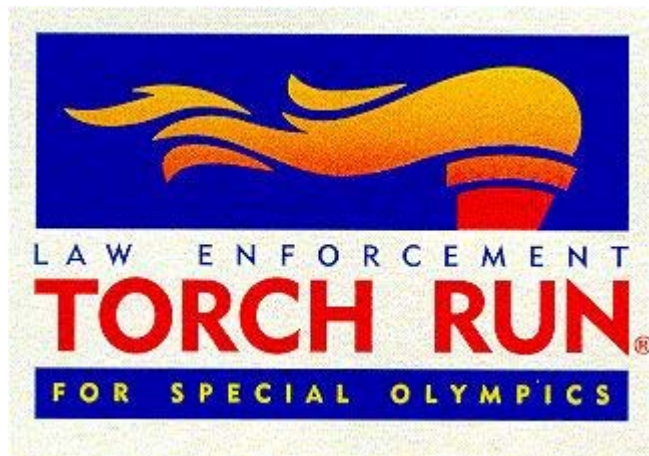


# A Year in Review

Commitment to the Special Olympics







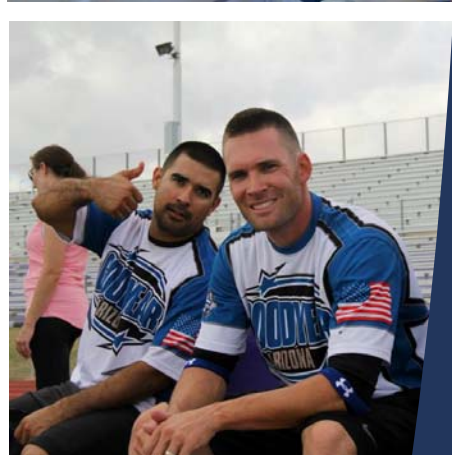


# A Year in Review

Shop with a Cop 2014







Guns and Hoses 2014

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